

Raise money for your Club, Charity or School

With a Fundraising Calendar

And here's how...

1

IMAGES

Find 13 images that people would love to see. Kids first day at school, club team, club events over the past year or maybe previous charity fundraising or social events.



2

SPONSORSHIPS

1 Principal Sponsor
Logo on Cover, thank you page and a month of their choice. £200 recommended.

11 Monthly Sponsors
Choice of month for support ad based on a first come first choice basis and their company logo and contact details on the thank you page. £100 recommended.

Recommended Sponsors
Appeal to suppliers your group may purchase from, fuel suppliers etc.

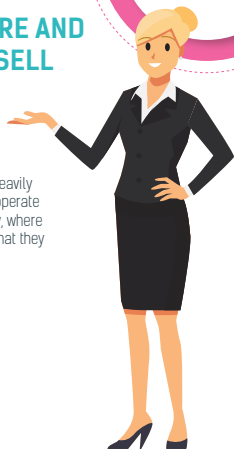
Appeal to supporters of your group who may have a business or access to a charity fund through their employment.



4

GET OUT THERE AND SELL, SELL, SELL

We recommend that calendars are sold for £5. It's a good figure that doesn't cause the need of coinage change. If your group is heavily supported you can also operate a 'donation' pricing policy, where someone can give you what they can afford.



3

PRODUCING THE CALENDAR

Here at iPrint, we have the templates¹ already created. The most popular size of calendar in our professional opinion is A4 (folded out to A3) so all you need to do is supply the 13 images, sponsor details and your own logo and we will do the rest.



5

OUR PRICING PROMISE²

100 Calendars - £350
Advertising and sales of 100 calendars would generate - £1450 profit for your group

200 Calendars - £600
Advertising and sales of 200 calendars would generate - £1700 profit for your group

300 Calendars - £800
Advertising and sales of 300 calendars would generate - £2000 profit for your group

400 Calendars - £1000
Advertising and sales of 400 calendars would generate - £2300 profit for your group

500 Calendars - £1200
Advertising and sales of 500 calendars would generate - £2600 profit for your group

All orders will be supplied with 13 extra copies to be given to sponsors as a **FREE** copy.



¹ If any alterations are requested to the chosen template, a flat rate of £25 will be incurred.

² Promise is based on the recommended figures for sponsorship and sales. Sponsors can be asked more or less and calendars can be sold for a higher price based on supporting numbers.



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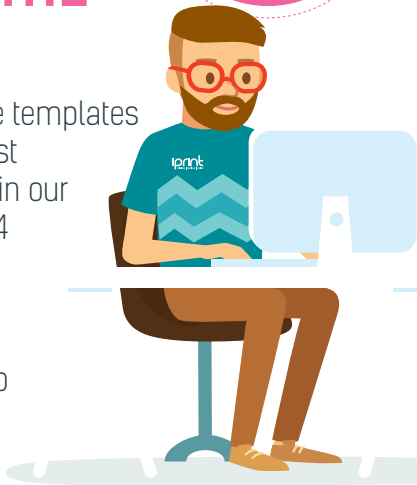
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